

**CONTRACT**

**KVVU TV**  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

Contract / Revision 498394 /	Alt Order # 06371546	
<u>Product</u> <b>PATRIOT MAJORITY USA</b>		
<u>Contract Dates</u> 10/15/12 - 10/27/12	<u>Estimate #</u> 2029	
<u>Advertiser</u> <b>Patriot Majority USA</b>	<u>Original Date / Revision</u> 10/24/12 / 10/24/12	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 84	<u>Advertiser Code</u>	<u>Product Code</u> 91
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
1010 Wisconsin Ave, NW  
#800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/		Rate	Type	Spots	Amount
								Week	Week				
N 6	KVVU	10/16/12	11/05/12	The Dr.Oz Show	4-5p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/16/12	10/22/12	MTW----					3	\$500.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTUW-----	:30		\$500.00		NM		
		See MG 59.3,59.4,59.5,59.6											
Week:	10/23/12	10/29/12	--W----					1	\$500.00				
Week:	10/30/12	11/05/12	-----					0	\$0.00				
N 12	KVVU	10/16/12	11/05/12	Extra	M-F 7-730p		:30				NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/16/12	10/22/12	MTWTF--					3	\$950.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
3	KVVU	10/16/12-10/22/12		Extra	M-F 7-730p	MTuWThF----	:30		\$950.00		NM		
		See MG 59.3,59.4,59.5,59.6											
Week:	10/23/12	10/29/12	--T---					1	\$950.00				
Week:	10/30/12	11/05/12	-----					0	\$0.00				
N 14	KVVU	10/16/12	11/05/12	TMZ	730-8p		:30				NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/16/12	10/22/12	MTWTF--					3	\$1,350.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
3	KVVU	10/16/12-10/22/12		TMZ	730-8p	MTuWThF----	:30		\$1,350.00		NM		
		See MG 59.3,59.4,59.5,59.6											
Week:	10/23/12	10/29/12	--T---					1	\$1,350.00				
Week:	10/30/12	11/05/12	-----					0	\$0.00				
N 51	KVVU	10/22/12	10/22/12	Special Early News	Special Early News		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/22/12	10/28/12	M-----					1	\$1,025.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	KVVU	10/22/12-10/28/12		Special Early News	Special Early News	M-----	:30		\$1,025.00		NM		
		See MG 59.3,59.4,59.5,59.6											
N 53	KVVU	10/20/12	10/20/12	Early Pre-Game	Early Pre-Game		:30				NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/15/12	10/21/12	-----S-					2	\$1,375.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #	
498394 /	06371546	
Contract Dates	Product	Estimate #
10/15/12 - 10/27/12	PATRIOT MAJORITY US	2029
<b>Advertiser</b>		
<b>Patriot Majority USA</b>		
<b>Original Date / Revision</b>		
10/24/12 / 10/24/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week		Rate	Type	Spots	Amount			
								Start Date	End Date	Weekdays	Spots/Week	Rate				
								Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
								1	KVVU	10/15/12-10/21/12	Early Pre-Game See MG 59.3,59.4,59.5,59.6	Early Pre-Game	-----Sa--	:30	\$1,375.00	NM
N 59	KVVU	10/27/12	10/27/12	NCAA Football Late Game	NCAA Football Lat		:30								NM	
								Start Date	End Date	Weekdays	Spots/Week	Rate				
								Week:	10/22/12	10/28/12	-----S-	2	\$4,250.00			
								Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
								1	KVVU	10/22/12-10/28/12	NCAA Football Late Game See MG 59.3,59.4,59.5,59.6	NCAA Football Lat	-----Sa--	:30	\$4,250.00	NM
								2	KVVU	10/22/12-10/28/12	NCAA Football Late Game See MG 59.3,59.4,59.5,59.6	NCAA Football Lat	-----Sa--	:30	\$4,250.00	NM
								3	KVVU	10/27/12-10/27/12	NCAA Football Early Game	NCAA Football Eai	-----Sa--	:30	\$4,100.00	NM
								④	MG for 51.1,12.3,6.2,14.3,53.1,59.2,59.1							
								4	KVVU	10/27/12-10/27/12	NCAA Football Early Game	NCAA Football Eai	-----Sa--	:30	\$4,100.00	NM
								④	MG for 51.1,12.3,6.2,14.3,53.1,59.2,59.1							
								5	KVVU	10/27/12-10/27/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30	\$2,100.00	NM
								④	MG for 51.1,12.3,6.2,14.3,53.1,59.2,59.1							
								6	KVVU	10/26/12-10/26/12	Kitchen Nightmares	Fri 8p-9p	-----F----	:30	\$3,400.00	NM
								④	MG for 51.1,12.3,6.2,14.3,53.1,59.2,59.1							
Totals												116	\$204,380.00			

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	116	\$204,380.00	\$173,723.00
10/29/12 - 11/04/12	0	\$0.00	\$0.00
<b>Totals</b>	<b>116</b>	<b>\$204,380.00</b>	<b>\$173,723.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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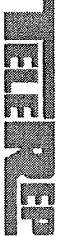
Rep: TELEREP, INC.  
Run On: Oct24/12 at 18:19

REPBULINES

Page: 1  
Presented by DSCF

<b>TELEREP</b>	
<i>Run On: Oct24/12 at 18:19</i>	<i>Rep: TELEREP, INC.</i>
F-Order#: 428846 (Rev 0) Ad# R2325570	
Station KVNL-TV LAS VEGAS, NV	
Agency: WATERFRONT STRATEGIES	
Advertiser: ISAFPATROT MAJORITY USA	
Buyer: SARAH LEVENE	
<b>REP BUYLINES</b>	
Hdn#: 6371546 (Mod 1.1)	Traffic#: 498394
Dates: Oct15/12-Oct27/12	Salesperson: TERESA DIFURIA
Prod#: PATRIOT MAJORITY USA	Est #: 2029
Prod2:	Demo: RA35+
Tel #:	
Requested by: ROSE	





Rep: TELEREP, INC.  
Run On: Oct24/12 at 18:18  
E-Order#: 425846 (Rev 0) Ag#222570

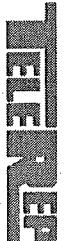
Station: KVNU-TV LAS VEGAS, NV  
Dates: Oct5/12 - Oct7/12

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Requested by: ROSE

## REP BUYLINES

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spd/ Total	Total Dollars	Program Name	Rep: Last Activity	Last Mod/Rev	
								Spots					
S	72	Part of a makegood made up of lines 70-75 Order Comment: SPOTS MA SEE MG OFFER, PRE-BOOKED PLS APPROVE.	30S	\$12,000	Oct27/12	Oct27/12	1	1	\$12,000	WORLD SERIES	0.0	Oct15/12	Rev #4: A
	73	Part of a makegood made up of lines 70-75 Order Comment: SPOTS MA SEE MG OFFER, PRE-BOOKED PLS APPROVE.	30S	\$4,250	Oct27/12	Oct27/12	1	0	0	COLLEGE FOOTBALL	0.0	Oct24/12	Mod #1: S
	74	Part of a makegood made up of lines 70-75 Order Comment: SPOTS MA SEE MG OFFER, PRE-BOOKED PLS APPROVE.	30S	\$1,375	Oct27/12	Oct27/12	1	1	\$1,375	COLLEGE FOOTBALL PRE GAME	0.0	Oct15/12	Rev #4: A
	75	Part of a makegood made up of lines 70-75 Order Comment: SPOTS MA SEE MG OFFER, PRE-BOOKED PLS APPROVE.	30S	\$125	Oct27/12	Oct19/12	1	1	1	\$125 EXTRA	0.0	Oct15/12	Rev #4: A
	44	Part of a makegood made up of lines 70-75 Order Comment: SPOTS MA SEE MG OFFER, PRE-BOOKED PLS APPROVE.	30S	\$2,150	Oct23/12	Oct26/12	1	4	4	\$8,600 FOX 5 NEWS AT 10P	0.0	Oct12/12	Rev #2: A
	45	Contract Comment: FOX 5 NEWS AT 10P Order Comment: REBOOKED 10/23-10/27	30S	\$195	Oct23/12	Oct26/12	1	2	2	\$390 BETTER LAS VEGAS	0.0	Oct12/12	Rev #2: A
	46	Contract Comment: BETTER LAS VEGAS Order Comment: REBOOKED 10/23-10/27	30S	\$425	Oct23/12	Oct26/12	1	2	2	\$850 KATIE	0.0	Oct12/12	Rev #2: A
	47	Contract Comment: KATIE Order Comment: REBOOKED 10/23-10/27	30S	\$450	Oct23/12	Oct26/12	1	2	2	\$900 ANDERSON COOPER	0.0	Oct12/12	Rev #2: A
	48	Contract Comment: ANDERSON COOPER Order Comment: REBOOKED 10/23-10/27	30S	\$500	Oct23/12	Oct26/12	1	2	2	\$1,000 DR OZ	0.0	Oct12/12	Rev #2: A
	49	Contract Comment: DR OZ Order Comment: REBOOKED 10/23-10/27	30S	\$950	Oct23/12	Oct26/12	1	2	2	\$1,900 FOX 5 NEWS AT 5PM	0.0	Oct12/12	Rev #2: A
	50	Contract Comment: FOX 5 NEWS AT 5PM Order Comment: REBOOKED 10/23-10/27	30S	\$450	Oct23/12	Oct26/12	1	3	3	\$1,350 FOX5 NEWS 5A	0.0	Oct12/12	Rev #2: A
	51	Contract Comment: FOX5 NEWS 5A Order Comment: REBOOKED 10/23-10/27	30S	\$1,025	Oct23/12	Oct26/12	1	2	2	\$2,050 FOX 5 NEWS AT 530PM	0.0	Oct12/12	Rev #2: A
	52	Contract Comment: FOX 5 NEWS AT 530PM Order Comment: REBOOKED 10/23-10/27	30S	\$900	Oct23/12	Oct26/12	1	3	3	\$2,700 FOX5 NEWS AT 6PM	0.0	Oct12/12	Rev #3: S
	53	Contract Comment: FOX5 NEWS AT 6PM Order Comment: REBOOKED 10/23-10/27	30S	\$725	Oct23/12	Oct26/12	1	3	3	\$2,175 FOX5 NEWS 6A	0.0	Oct12/12	Rev #2: A
	54	Contract Comment: EXTRA Order Comment: REBOOKED 10/23-10/27	30S	\$950	Oct23/12	Oct26/12	1	2	2	\$1,900 EXTRA	0.0	Oct12/12	Rev #2: A
	55	Contract Comment: FOX5 MORNING NEWS Order Comment: REBOOKED 10/23-10/27	30S	\$700	Oct23/12	Oct26/12	1	6	6	\$4,200 FOX5 MORNING NEWS	0.0	Oct12/12	Rev #2: A
	56	Contract Comment: FOX5 MORNING NEWS Order Comment: REBOOKED 10/23-10/27	30S	\$1,350	Oct23/12	Oct26/12	1	2	2	\$2,700 TMZ	0.0	Oct12/12	Rev #2: A
	57	Contract Comment: MORE LAS VEGAS Order Comment: REBOOKED 10/23-10/27	30S	\$275	Oct23/12	Oct26/12	1	3	3	\$825 MORE LAS VEGAS	0.0	Oct12/12	Rev #2: A
	58	Contract Comment: NEWS Order Comment: AUD	30S	\$1,025	Oct16/12	Oct16/12	1	1	1	\$1,025 NEWS	0.0	Oct15/12	Rev #4: E
S	76	Contract Comment: NEWS Order Comment: AUD	30S	\$1,025	Oct22/12	Oct22/12	1	0	0	\$0 NEWS	0.0	Oct24/12	Mod #1: S

This is a make-good for Oct23 on line-58 for 1 spot/wk  
This is a make-good for Oct23 on line-59 for 1 spot/wk  
This is a make-good for Oct23 on line-60 for 1 spot/wk  
Order Comment: DEBATE IS ON 10/22. PRE-BOOKED PLS APPROVE.



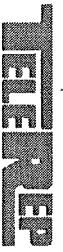
Rep. TELEREP, INC.  
Run On: Oct24/12 at 18:19

REPBULINES

Page. 4  
Requested by: ROSE

Hdln#: 6371546 (Mod 1.1)  
Dated: Oct15/13 Oct27/13

Traffic#: 498394  
Salesperson: TERESA DIFURIA



Rep: TELEREP, INC..  
Run On: Oct24/12 at 18:06

**ALL MAKE GOOD OFFERS**

Page: 2  
Requested by: ROSE

Hdn#: 6371546 (Mod 1.1)

Salesperson: THERESA DUFUR  
Oct 15/12 - Oct 22/12

Salesperson: TERESA DIFURIA